

## PROGRAM OVERVIEW

# CIRCULAR REPUBLIC FESTIVAL 2025 Build your competitive advantage 22-23 MAY 2025

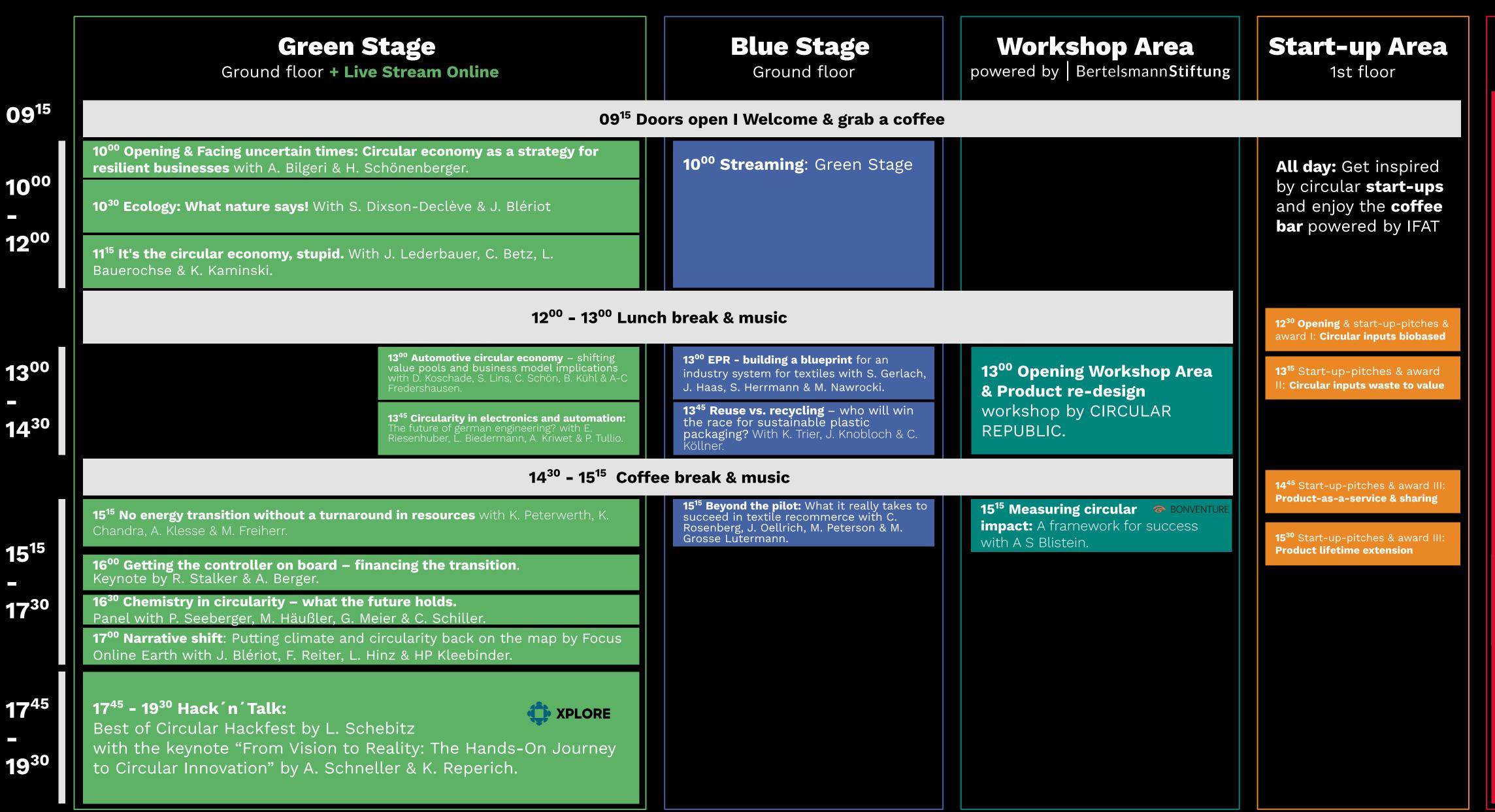
Please be aware that the program is still subject to change.

### Thursday, 22/05/2025 I

#### MUNICH URBAN COLAB

Freddie-Mercury-Str. 5, Munich





CIRCULAR NACKFEST MAKERSPACE

09<sup>00</sup> Circular Hackfest

(Monday, 19.5 -Thursday, 22.05. from 9 - 19:30h)

## Friday, 23/05/2025 I

#### **MUNICH URBAN COLAB**

Freddie-Mercury-Str. 5, Munich



**MAKER Green Stage Blue Stage Workshop Area Start-up Area SPACE** powered by | BertelsmannStiftung Ground Floor + Live Stream Online 1st floor Ground floor 0800 08<sup>00</sup> Breakfast sponsored by h&z/SUSTAINX - separate registration via Link below this picture or copy from here: https://t1p.de/jgba3 0900 09<sup>00</sup> Doors open I Welcome & grab a coffee 09<sup>30</sup> Warm Up by L. Nima & T. Hörner. **Guided tours 09**<sup>45</sup> **The hottest lobbying topic of 2025:** Circular economy. With K. 09<sup>45</sup> The secret to supply chain resilience? The (always on the biggest step is the first one! with S. Steinert, M. Reuter, C. Oehlmann, A. Siegesmund, K. Schwaiger & R. Tauer. Hauser, K. Reperich, M. Kuhlmann & S. Kleindienst.  $09^{30}$ hour - each **10<sup>15</sup> Circularity pulse check** – assess 20 Min) 10<sup>30</sup> The emperor's new clothes? 10<sup>30</sup> Drill, baby, drill. your progress and exchange with How robots will dismantle all our Unpacking AI's true potential in CE. 10<sup>30</sup> Start-up-pitches & practitioners with A. Eisenreich, A. With V. von Weiß, M. Gerken, B. products in the future with F. Franke, T. Ortmaier, J. Saenz & R. Zhu. 12<sup>00</sup> award V: Circular enablers Löffler & M. Braun. Bachus & M. Lanuschny. 11<sup>15</sup> Get real! Do we know why we 11<sup>15</sup> Circularity catalyst: Anchoring 11<sup>15</sup> Circular impact: Internal narratives circular competences in organizations with Bertelsmann Stiftung, B. Wintermann, J. need product passports? with P. that ignite change with Project Together. G. Rembe & F. von Loeper. Köhler, C. Cassignol & T. Vahle. Götting & N. Braun 12<sup>00</sup> - 13<sup>00</sup> Lunch break & music 12<sup>30</sup> Start-up-pitches & award VI: Resource recovery 13<sup>00</sup> Recent EU policy developments: Why and how to ensure necessary attention to resource management. Impuls by A. Ciobanu-Dordea, J. Potočnik & W. Tiedemann. 13<sup>45</sup> 30% growth year over year: How circular economy start-ups are 13<sup>00</sup> outperforming traditional markets with T. Dreimann & I. Grieger. 16<sup>00</sup> 14<sup>30</sup> Start-up-award ceremony with O. Carlsen. 15<sup>15</sup> Mission (im)possible? Building regenerative economies in practice with M. Stuchtey, M. Obersteiner & M. Yokoyama. 15<sup>45</sup> Saying goodbye to #CRF25. See you next time! Outro by CIRCULAR REPUBLIC. 17<sup>00</sup> - 19<sup>00</sup> Movie night: "Lithium Rising - The Tschapke, M. Queneuille & M. D'Heur by BERTELSMANN FOUNDATION DOCUMENTARY FILMS, rehab republic, 19<sup>00</sup>