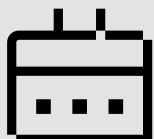


PRINCIPLED ENTREPRENEURIAL DECISIONS (6 ECTS)



10 days, 9:30 - 4pm, TUM Campus Garching at UnternehmerTUM
(Lichtenbergstr 6, room ANTON)
For founders, future entrepreneurs, project teams & startups

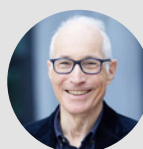
**Learn How To Make Game-Changing Decisions
as taught at *Stanford University***

16-17.11



Jack Fuchs

Adjunct Professor in Entrepreneurship at
Stanford University and ESCP Europe.
Investor, mentor and Board member.



Oliver Bücken

Lecturer at TUM, co-founder
of buecher.de and investor in
16+ startups

Content

- Difficult decisions entrepreneurs face when running companies
- How instilling values and principles improves decision making
- The lens through which investors evaluate entrepreneurial companies
- How to use principles to empower company culture & craft strategy



19.10



Marlena Hien

Co-Founder
Bears with Benefits

Nico Schoenenberger

Investor
10X Founders

17.11

20.10



Andy Loy

Co-Founder
KONUX

Clemens Techmer

Co-Founder & CEO
ParkHere

23.11

23.10



Moritz Knoblauch

Co-Founder
iuvas-medical

Jean-Pascal Lutze

Co-Founder & CEO
NoMaze

24.11

02-03.11



Manuel Bönisch

Co-Founder
ProGlove



Max Oligschläger

CCO & Co-Founder
ERC System

30.11