

PRINCIPLED ENTREPRENEURIAL DECISIONS (6 ECTS)



9 days, 9:30 - 4pm, TUM Campus Garching at UnternehmerTUM
(Lichtenbergstr 6, room ANTON)

For founders, future entrepreneurs, project teams & startups

LEARN HOW TO MAKE GAME-CHANGING DECISIONS
as taught at Stanford University



Jack Fuchs

Adjunct Professor in Entrepreneurship at Stanford University and ESCP Europe. Investor, mentor and Board member.



Oliver Bücken

Lecturer at TUM, co-founder of buecher.de and investor in 16+ startups

Content

- Difficult decisions entrepreneurs face when running companies
- How instilling values and principles improves decision making
- The lens through which investors evaluate entrepreneurial companies
- How to use principles to empower company culture & craft strategy

Debate with entrepreneurs about their principles & learn from their real cases

PROGLOVE

PARK
HERE

10X
FOUNDERS

KONUX

sitegeist

bears benefits

ERC

luminovo

13.4



Marlena Hien

Co-Founder & CEO
Bears with Benefits



Sebastian Schaal

CEO & Co-Founder
Luminovo

30.4

16.4



Andreas Loy

Founder & CEO
KONUX



Max Oligschläger

COO & Co-Founder
ERC System

7.5

20.4 & 21.4



Manuel Bönisch

Co-Founder
ProGlove



Clemens Techmer

Founder & Co-CEO
ParkHere

12.5

29.4



Nico Schoenenberger

Investor
10X FOUNDERS



Nicola Kolb

Co-Founder
Sitegeist-robotic

13.5

APPLY NOW!