



Next Freerider Modules!

Onboard your team to XPLORE Freerider and create your entrepreneurial journey!

PowerUp Skills | Nov 19–Dec 19

Legal & Finance | Nov 18–Dec 9

PowerUp Team | Nov 13

Customer Discovery | Nov 13–Dec 04

Business Creation | Nov 17–Dec 11





PowerUp Skills

Get the essentials right. PowerUp Skills equips you with practical capabilities like pitching, storytelling, and communication, so you can share your vision with impact, win buy-in, and inspire others to join your journey.

Pitch & Polish – Nov 19, 9:30 AM–12:00 PM

Pitch & Polish – Nov 26, 9:30 AM–12:00 PM

Pitch & Polish – Dec 17, 9:30 AM–12:00 PM

Pitch Feedback – Dec 19, 9:30 AM–11:30 AM



Legal & Finance

Avoid costly mistakes and protect your startup with expert legal guidance. This module helps you navigate the complexities of incorporation, financing, and intellectual property. With guidance from legal experts, you'll avoid common pitfalls and make confident, future-proof decisions for your startup.

Investment Insights: Fundraising Basics – Nov 18, 3:00 PM–4:30 PM

First Funding Strategy – Nov 26, 4:00 PM–6:00 PM

First Financial Planning – Nov 27, 10:00 AM–12:00 PM

Introduction into patent law for founders – Dec 1, 3:00 PM–4:30 PM

Legal Counsel Hour – Dec 9, 1:30 PM–4:30 PM



PowerUp Team

Behind every great startup is a strong team. This module empowers you with strategies for team development, leadership, and talent acquisition so you can recruit the right people, align on vision, and create a high-performing culture from day one.

Talent Up – Nov 13, 9:30 AM–1:00 PM



Customer Discovery

Understand your customers before building solutions. This module helps you identify the right customer segments, validate assumptions with real-world insights, and use human-centered design to achieve problem–solution fit. From personas to interviews, you’ll learn the tools to make customer needs your guiding compass.

Office Hour Customer Discover – Nov 13, 12:00 PM–1:45 PM

Cold Calling – Dec 4, 1:00 PM–4:00 PM



Business Creation

Turn ideas into scalable business models. In this module, you'll gain practical tools to analyze markets, refine your positioning, design effective pricing, and map clear sales channels, equipping you to build a startup that's competitive and investment-ready.

Competitor Analysis – Nov 17, 10:00 AM–12:00 PM

Pricing Basics – Nov 19, 10:00 AM–12:00 PM

Business Model Canvas – Nov 24, 2:00 PM–5:00 PM

First Pricing Strategy – Dec 3, 10:00 AM–12:00PM

Office Hour Business Creation – Dec 11, 10:00 AM–11:30 AM



Apply and get invited to Onboarding!



Introductory Video

Create a video that includes the elements from our video checklist.

Pitch Deck

Build your Pitch Deck that covers all aspects of your start-up according to our Pitch Checklist.

OnePager

Get your your OnePager ready using the attached template.

Fill in the form!

Follow the instructions provided in the application form on our website.

Get invited for Onboarding!